



# INTERNATIONAL COACH FEDERATION OF NEW ENGLAND

Coaches Name:	<b>Lisa Martelli</b>
Street, City, State, Zip	<b>P. O. Box 672, North Andover, MA 01845</b>
Phone:	<b>(978)686-5693</b>
Fax:	
Email:	<b><a href="mailto:lisa@baystatecoaching.com">lisa@baystatecoaching.com</a></b>
Business Name:	<b>Baystate Coaching</b>
Coach Certification(s):	<b>CMC (ICF accredited and certified)</b>
Website:	<b><a href="http://www.baystatecoaching.com">www.baystatecoaching.com</a> <a href="http://www.successwithassessments.com">www.successwithassessments.com</a></b>
Advanced Degree(s):	<b>MSW Boston College 1987</b>
Coach Training School(s):	<b>MentorCoach, Career Coach Institute</b>
Newsletter(s):	<b><i>Baystate Coaching for Success</i></b>
Coaching Niche:	<b>Career Coaching and Parent Coaching</b>
Coaching Since (year):	<b>2003</b>



Types of Programs Offered:

- Workshops:**
- Create the Family You Desire
  - Time Management
  - Create Your Ideal Work
  - Take Charge of Your Career Advancement
  - Emotional Intelligence
  - Career Assessments
- Parent Coaching for clients who seek:
- to become the parent they want to be and create the family they desire
  - parenting strategies that match their values
- Career Coaching for clients who seek:
- work/life balance
  - to change careers or jobs
  - career advancement through improved EQ, performance and productivity

Types of Services Offered:

- Individual Coaching by telephone**
- Career assessments for clients and other coaches clients
  - workshops
  - trainings
  - teleclasses

Products Available:

Book co-authored coming out in March 2008:  
**The Roadmap to Career Success: 10 keys to a successful drive**

Additional Information:

Provide career assessments for coaches who want to add this to their toolbox for their clients. Include MBTI, Strong Interest Inventory, Firo-B, TKI and others.

Psychotherapist of 20 years with a cognitive behavioral, solution focused, goal oriented approach.